



JNO and Nara Prefecture Signed Comprehensive Partnership Agreement

Japan National Orchestra Co., Ltd. (hereinafter referred to as JNO) concluded a comprehensive partnership agreement with Nara Prefecture for the promotion of local cultural activities. Governor Shogo Arai and JNO Chairman Akihiko Kawashima attended the signing ceremony at Nara Park Bus Terminal Lecture Hall on February 28th, 2022, while JNO President Kyohei Sorita participated in the event online.

Jointly founded by the Mori Manufacturing Research and Technology Foundation (funded by DMG MORI CO., LTD.) and NEXUS Co., Ltd. in May 2021, the Nara-based company JNO has been pursuing and expanding its cultural promotion activities and exploring opportunities for young musicians. Nara Prefecture has also been passionate about cultivating rich culture, for example by hosting the annual music festival “Musikfest Nara” and other events.

JNO will further deepen the cooperation with the prefectural government to enrich the local music activities, promote exchanges between local residents and artists, develop young talents, and encourage the usage of the cultural facilities at Nara, the birthplace of DMG MORI CO., LTD. The cultural promotion initiatives will include hosting concerts in Nara and offering a variety of first-class classical music experiences to the local school children. Mr. Sorita will assume a new position as a cultural policy advisor to Nara Prefecture and will advise on and support the music culture development and active community interaction through music.

Your continuous support to JNO is greatly appreciated.

Please also see:

JNO official site : <https://www.jno2021.jp> (Japanese website only)

Press release of Establishment of JNO :

https://www.dmgmori.co.jp/corporate/en/news/pdf/20210525_jno_e.pdf



Signing ceremony