

Press Release

July 3, 2020

Iga Global Solution Center Replicated as Digital Twin Showroom in Full CG (4K Image Quality)!

DMG MORI CO., LTD. (hereinafter called DMG MORI) will release “Digital Twin Showroom” in both Japanese and English versions on the company website on Friday, July 3, 2020. It is a virtual representation of the “Iga Global Solution Center,” the showroom at the Iga Campus which is one of the largest production bases in the DMG MORI group.

With a 360-degree panorama view, the full CG Digital Twin Showroom (4K image quality) created by 3D CG software will take the visitors to a digital world that provides a real sense of immersion and makes them feel like they are actually walking around the showroom. Please access the website below from a PC, tablet or smartphone to experience the showroom space reproduced with the outstanding image quality.

(Japanese version: <https://www.dmgmori.co.jp/sp/dtsr/>)

English version: <https://www.dmgmori.co.jp/sp/dtsr/en/>)

The Digital Twin Showroom showcases not only machine tools, but also automation systems, finished workpieces and DMQP (DMG MORI Qualified Products) such as fixtures, tools and peripheral equipment. The showroom is directly linked to more than 200 contents including product information, catalogs, special features of display products and related videos.

In the future, more attractive and convenient features will be available, including the 360-degree view function for checking machine surroundings; function for purchasing peripherals (DMQP); and digital presentation of new models. The Digital Twin Showroom provides the visitors with great experience and opportunities only digital space can offer. The showroom is accessible 24/7, 365 days a year from anywhere. Your visit is always welcomed, and we promise to offer products and technologies of your interest. In the real-world showrooms, we hold “DMG MORI Technology Fridays” every Friday, and our machining engineers directly respond to your needs and concerns through cutting-edge technical seminars and live machining demonstrations.

DMG MORI will stay connected with you in both real and digital worlds and provide the best possible solutions for your shop floor.

Exhibition Contents:

- Information booth: Latest information about DMG MORI
- Registration for online seminars: Latest information about online seminars and registration
- DMQPs: Display in the same way as the real showroom with links to the online store
- AM Lab & Fab: Preview prior to the opening of the facility scheduled in 2020
- Digital solution booth: Information about my DMG MORI, Digital Academy and CELOS Club
- Digital display of 45 models including 5-axis control machines, multi-axis machines, vertical/horizontal machining centers and vertical/horizontal turning centers

*The membership benefits include access to the members-only contents.

(Registration required, free of charge)



Overwhelmingly high-quality virtual image: Comparison between real and CG data



Display product with links to various related contents