## DMG MORI

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## **Press Release**

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## First for Japan! "From Packing to Wrapping" DMG MORI Adopts its Own Original Sheeting for Export Packaging of its Products

When exporting machine tools from Japan to destinations worldwide, DMG MORI has started the new approach of "wrapping" the machine tools in sheeting made in-house and bearing the DMG MORI brand logo, from September 1.

The machine tools shipped from the plants are carried in to the warehouses of sea cargo carriers, and are mainly provided with packing suitable for export by sea before being loaded for shipment. However, many of the machines are too large to be accommodated in the box type dry containers that are commonly used for maritime exports, and they are loaded onto special flat rack containers for transportation. Since flat rack containers have no top or walls at two sides, the machine tool is put inside a steel frame to protect it from the external environment, and sheeting for weather-sealing is draped over this frame. Generally, blue tarpaulin is used for this purpose, so all cargo looks the same from outside. This means that, currently, the sea cargo carrier cannot tell from the outside what kind of product is inside, so precision machinery receives exactly the same kind of treatment as other cargo.

Now we have manufactured our own sheeting through consultation with the sea cargo carriers, out of our desire to convey the precious DMG MORI products ordered by customers with care right to the customer's location. In addition to marking the sheeting with our "DMG MORI" brand logo, we clearly indicate that the cargo is precision machinery, and provide comprehensive handling advice labels to call strong attention to the care required during handling.

This has made it possible to convey our best machine tools to the customers in a condition that befits these products. Also, making the sea cargo carriers constantly aware that they are handling DMG MORI brand products is anticipated to lead to further quality improvement in the supply chain up to delivery to the customer. We believe that the customer will be more satisfied in terms of both appearance and quality.

At the current time the DMG MORI sheeting will be used for machine tools produced in Japan that are of a size to be loaded on flat rack containers. This is the first time in Japan that the sheeting for wrapping cargo loaded on flat rack containers has been managed by the manufacturer itself. Looking ahead, we will steadily introduce initiatives based on the same concept for machine tools that can be loaded on dry containers, machine tools to be delivered to customers in Japan, and the machine tools that the DMG MORI Group manufactures and exports throughout the world.

DMG MORI will continue to further enhance its product development and service support with a view to achieving even better quality and customer satisfaction.