

DMG MORI SEIKI CO, LTD. Head Office: 2-35-16 Meieki, Nakamura-ku, Nagoya City 450-0002, Japan TEL: +81(0)52-587-1811 FAX: +81(0)52-587-1818

Press Release

September 8, 2014

Tokyo Global H.Q. Open House Ends on a High Note

DMG MORI SEIKI CO., LTD hosted the open house of Tokyo Global Headquarters during September 1 (Mon) to September 5 (Fri). As the Tokyo Global Headquarter, which functions as an urban showroom, is located with good access from the center of Tokyo, the open house was attended by over 1,900 visitors. With some 31 machines including two world premiere models showcased, the event venue had been full of energy and excitement throughout the period. We appreciate those who visited the open house at the Tokyo Global Headquarters.

Among the models put on display are a new design concept model, the second-generation integrated mill turn center NTX 1000 and an ultrasonic machine revealed in Asia for the first time, the ULTRASONIC 30 linear. We have performed demonstration machining for varieties of industries such as the automotive, aircraft, construction machinery, medical equipment, die & mold and energy fields.

For the automotive industry, following four models for machining mass-production parts were displayed: the world premiere model, i 50; a high-productivity vertical machining center, MAX 3000; a 4-axis turning center, NZX-S 2500; and a next-generation compact machining center, MILLTAP 700. Two units of i 50, a high-speed horizontal machining center for mass-production parts, were exhibited side by side and drew a great attention from visitors. The i 50 is designed specifically for automotive cylinder blocks and cylinder heads, and the target-specific design makes less floor space and high-speed machining possible. Through the demonstration machining of a cylinder block, we presented various solutions that will contribute to increasing customers' productivity.

During the 5-day event, we provided cutting-edge technology seminars on "The latest machining case examples by industry" every day. In the seminar, future-oriented machining technologies, covering from machining issues to the cutting-edge technologies, were introduced for aircraft, 5-axis machining, automotive and die & mold industries, and each seminar was attended by a crowd of visitors.

For this open house, we set "the evening hour" till 8 p.m. so that visitors can stop by the event after work, and offered alcohol beverages after 5 p.m. The evening hour was well received by many visitors, so we plan on periodically holding an open house that will open the door till 8 p.m.

We value the voices and comments received from visitors during the event and make use of them for the improvement of future product development and service support.

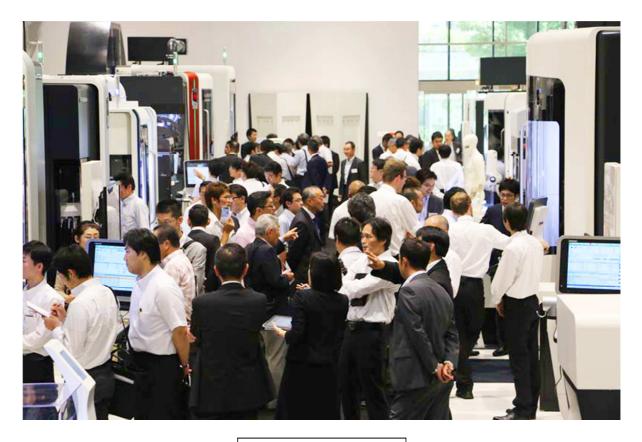


Photo 1 Showroom



Photo 2 i 50

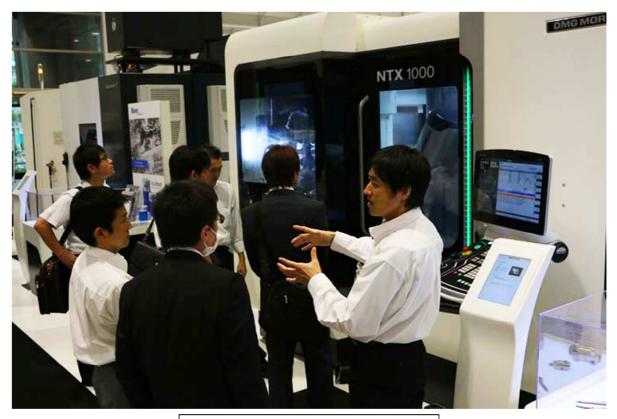


Photo 3 NTX 1000



Photo 4 Technology Seminar