

Press Release

March 4, 2014

Porsche presents DMG MORI as exclusive premium partner in Geneva

Bielefeld. On 4 March, Porsche introduced its new motorsports partner at the Geneva International Motor Show: DMG MORI joins as exclusive premium partner of the Porsche Team for its return to the top category of the World Endurance Championship (WEC).

Under the motto "Mission 2014. Our Return" Porsche is returning in 2014 to the LMP1 class of the FIA World Endurance Championship after an absence of more than a decade. The new efficiency-based regulations of the WEC requests future orientated hybrid technologies which also will be realised in the serial production. DMG MORI, as the exclusive technology partner of the Porsche Team, will support Porsche in its return to the top class of sports car world motor racing championships (WEC). The WEC consists of eight rounds on three continents and includes the Le Mans 24 Hours as the season's highlight.

Friedrich Enzinger, Vice president LMP1, said: "We are very proud of this partnership for our challenging WEC project."

Dr Rüdiger Kapitza, chairman of the Executive Board of DMG MORI SEIKI AKTIENGESELLSCHAFT, stated: "DMG MORI represents tradition, precision and technological leadership with a global presence and therefore is an ideal match for the brand values and technological demands of Porsche. We look forward to a strong, reliable partnership."

Dr Masahiko Mori, president of DMG MORI SEIKI COMPANY LIMITED, says: "Through this partnership, the spirit of sincere manufacturing and strict quality control which the World Endurance Championship (WEC) represents, we hope to grow in many aspects and strive for further business development."

DMG MORI offers innovative high-tech machine tools and services, as well as software and energy solutions. Machine tool manufacturing is DMG MORI's core segment. The company operates worldwide at 21 production sites and 146 sales and service locations.

The DMG MORI logo is a prominent eye catcher on either side of the car's huge fin and, as well as that, it is present on the car's nose cone, the front spoiler and below the headlights.

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Porsche presents DMG MORI as an exclusive premium partner (left to right): Matthias Müller, CEO of Porsche AG, Mark Webber, Porsche WEC LMP1 driver, Timo Bernhard, Porsche WEC LMP1 driver, Dr. Rüdiger Kapitza, CEO of DMG MORI SEIKI AG and Dr. Masahiko Mori, president of DMG MORI SEIKI Co., Ltd.



DMG MORI is the exclusive premium partner of the Porsche team (left to right): Dr. Masahiko Mori, president of DMG MORI SEIKI Co., Ltd., Matthias Müller, CEO of Porsche AG and Dr. Rüdiger Kapitza, CEO of DMG MORI SEIKI AG.



Motorsport partners: DMG MORI is the exclusive premium partner of the Porsche teams in their return to the top class of the World Sports car Championship (WEC: World Endurance Championship).