

## Press Release

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January 31, 2011

### Changes of name “Showroom” to “Solution Center”

We are pleased to inform you that our “Showroom” located in Iga, Chiba, Chicago, Paris, Stuttgart and Ayuttaya have changed its name to “Solution Center”.

This Solution Center includes not only machine exhibition and demonstration processing but “advanced processing technology development” and “Test processing technology” functions compared to the existing “Showroom”.

- An advanced processing technology development

A collaborative investigation such as improving cutting condition and tool life-span, Spinning processing and Zero chip are proceed in this Solution Center.

- Test processing technology

By working on customer’s work piece through test processing to measurement, we will propose suitable processing and distribute the latest technical intelligence with using CAM, three dimension instruments, roundness tester and surface roughness tester.

Locate Global Solution Center in Iga as home base, we will collaborate with each Solution Center to meet customers’ diversified needs continuously.

Meanwhile, please note that Shanghai Solution Center will be established within year 2011 as well.

After	Before
Global Solution Center (Iga,Mie Japan)	Iga Show room
Chiba Solution Center (Japan)	Chiba Show room
Chicago Solution Center (USA)	Chicago Show room
Paris Solution Center (France)	Paris Show room
Stuttgart Solution Center (Germany)	Stuttgart Show room
Ayutthaya Solution Center (Thailand)	Ayutthaya Show room