

Mori Seiki Co., Ltd.

Head Office: 2-35-16 Meieki, Nakamura-ku,

Nagoya City 450-0002, Japan TEL: +81(0)52-587-1811 FAX: +81(0)52-587-1818

Press Release

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Opening of New Thailand Technical Centers (Ayutthaya, Amata Nakorn)

Mori Seiki Co., Ltd. has opened a new Technical Center in Ayutthaya Province, Thailand. It has been a year since its construction was launched. On Tuesday, June 4th, we solemnly held the Buddhist ceremonial rite and opening ceremony, inviting Governor of Ayutthaya and about 130 guests.

At the same time, we have also opened a new branch office in Amata Nakorn Industrial Estate, Chonburi Province.

Until now, Mori Seiki offered customer service in Bangkok Technical Center. However, we established the new Technical Center to continuously increase our sales in Thailand, where the automobile industry and other industrial markets have been growing, and to make this Technical Center a base for parts supply and internal/external education in the Asian market. The investment amount was approximately 1 billion yen. Since we have opened new Technical Centers, the previous Thailand Technical Center was abolished.

Ayutthaya is within an hour's drive from Bangkok and famous for its historically significant sites. Recently, many industrial estates have been established, and the town has grown to an industrial district where various businesses including the automobile and precision industries gather. And, we established Ayutthaya Technical Center in one of the district's biggest industrial estates, Rojana Industrial Park, with land area of approx. 15,000 m² building area of approx. 6,600 m². We have started operations with 32 employees (3 for Sales, 14 for Service and Applications, and 15 for clerical staff and others). In the Technical Center, there are a showroom and Mori Seiki University, which is an educational facility for internal/external engineers, with 11 display machines and 8 educational machines. Also, we will be able to offer parts supply service in Southeast Asia countries more quickly with its new Parts Center.

Amata Nakorn Industrial Estate is an industrial district centering on the automobile industry. We will offer prompt service and support not only to customers within the industrial district but also to ones in the eastward area beyond Amata Nakorn such as Eastern Seaboard district, etc. We have started operations with 13 employees (3 for Sales, 7 for Service and Applications, 3 for clerical staff and others).

Our target annual sales for two Technical Centers is approx. 4 billion yen.

We believe that new Thailand Technical Centers would contribute to better operating activities and service in the Asian market which is regarded as one of the most important markets in ongoing 3-year medium-term management plan, "PQR555".

Mori Seiki will continuously make an investment in order to enhance customer service and support.



Ayutthaya Technical Center



Showroom





Parts Center

Ribbon-cutting ceremony



For the map, see also: http://www.lib.utexas.edu/maps/thailand.html