

April 15, 2004
Mori Seiki Co., Ltd.

Opening a Die & Mold Laboratory in China

Mori Seiki Co., Ltd. (headquarters: Yamato Koriyama City, Nara, Japan, president: Masahiko Mori) has established a die & mold laboratory at Dongguan in the province of Guangdong as a branch office of its local corporation, Mori Seiki (Shanghai) Co, Ltd. and held an open house ceremony on April 13 and 14. Details are given below.

(Overview of the facility)

1. Name: Mori Seiki Dongguan Die & Mold Laboratory
2. Headquarters: Dongguan City, Guangdong Province, China (300 m²)
3. Description of Business: Exchanging the latest information on die & mold machining with Mori Seiki customers and providing them with machining technology support
4. Sales Territory: The whole of China and Taiwan
5. Number of Employees: 4 (1 Japanese and 3 Chinese)
6. Local Engineer: //Shigekazu Hagino//
7. Start of Technical Support: April, 2004

This laboratory has been established as the center for our technical support in China, to serve the same function as the Die & Mold Laboratory in the Iga plant and the laboratories established at the Dallas T.C. (U.S.A.), the Stuttgart T.C. (Germany), and the Singapore T.C. in their respective regions.

More than 4,000 companies that manufacture dies and molds are concentrated in the province of Guangdong, and Dongguan is the main city in this region. In order to give community-based support, we plan to exchange the latest information on machining and provide support related to machining technology.

Mori Seiki's customers in this region are mostly from businesses related to the die & mold industry. The NV series machines, machining centers most suitable for die & mold machining, have been selling at an explosive pace since their release one year ago and Mori Seiki customer numbers are expanding mostly within local businesses that emphasize high-accuracy machining in southern China, centering on the city of Dongguan.

The Dongguan die & mold laboratory has been set up within the factory premises of our customer Altrust (a die & mold manufacturer with 1600 employees and equipped with 250

machine tools and 120 CAD/CAM systems) and this situation allows it to accurately and sensitively perceive the needs of the die and mold making industry.

To allow test cuts to be done at any time, three machines for test cutting have been installed in the Dongguan die & mold laboratory, with the focus on machining centers for high-accuracy die and mold machining work (NVD5000, NV4000 DCG). Free use can also be made of a number of CAD/CAM systems here. Other features include an exhibition of state-of-the-art tools, and a seminar room where seminars for up to 50 people can be held.

Mori Seiki has established Technical Centers in various parts in China and the Dongguan die & mold laboratory is the eighth Technical Center along with the Technical Centers at Beijing, Tianjin, Dalian, Shanghai, Hong Kong, Shenzhen, and Chongqing. In addition to those eight Technical Centers, we are considering establishing a new Technical Center at Xian. We believe we could say that we provide the most meticulous service of any Japanese machine tool builder. Now that we have established the Dongguan die and mold laboratory, we hope to be able to communicate more positively with customers by making use of more extensive technical links.